PRIORITY FAX BY WESTERN UNION PRIORITY SERVICES - 02 TOTAL PAGES

TO: J J BRODSKY & SONS INC
7300 S KIMBARK AVE
CHICAGO IL 60619

B&W

FROM: BROWN WILLIAMSON TOBACCO CO
BOX 35090 SALES COMM (09)
LOUISVILLE KY 40232

IF YOU HAVE ANY PROBLEMS RECEIVING THIS FACSIMILE - PLEASE CALL 1-800-[illegible].

THIS MAILGRAM DOES NOT APPLY TO THOSE ACCOUNTS LOCATED IN HAWAII. A SEPARATE MAILGRAM WILL BE SENT TO THOSE CUSTOMERS.

DEAR CUSTOMER:

EFFECTIVE AT THE CLOSE OF BUSINESS TODAY, TUESDAY, MAY 11, 1993, THE LIST PRICE OF THE FOLLOWING CIGARETTE BRANDS IS INCREASED AS FOLLOWS:

	INCREASE PER THOUSAND		NEW PRICE PER THOUSAND
GPC AND RALEIGH EXTRA:			
KING SIZE	$2.00	43.70	$42.70
100 MM AND NON-FILTER	$2.00	44.95	$45.05

ALL ORDERS RECEIVED FOR GPC AND RALEIGH EXTRA AFTER THE CLOSE OF BUSINESS TODAY, TUESDAY, MAY 11, WILL BE SHIPPED ON OR AFTER THURSDAY, MAY 13, AND WILL BE INVOICED AT THE NEW PRICES. STANDING AND FUTURE-DATED ORDERS FOR SHIPMENT ON OR AFTER THURSDAY, MAY 13, WILL ALSO BE INVOICED AT THE NEW PRICES.

IN ORDER TO ALLOW AN ORDERLY PRICE ADJUSTMENT TO YOUR CUSTOMERS, WE ARE PLEASED TO ANNOUNCE THAT WE WILL ISSUE A CREDIT MEMORANDUM FOR THE DIFFERENCE BETWEEN THE NEW AND OLD PRICES, LESS 2.25% DISCOUNT, COVERING ONE WEEK'S AVERAGE PURCHASES.

THIS CREDIT MEMORANDUM WILL BE BASED ON YOUR PURCHASES FOR THE SIX MONTHS ENDING APRIL 30, 1993, AND WILL BE ISSUED AS SOON AS PRACTICABLE.

WE APPRECIATE YOUR EFFORTS IN THE MARKETING OF OUR PRODUCTS.

SINCERELY,

BROWN & WILLIAMSON TOBACCO CORPORATION

MAY 11 93 23:13EST FROM: WU PRIORITY SVCS. MSG# 131803A001818 FIDX28 PAGE 02 OF 02

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